



# NEWS ADVISORY

Office of Public Information  
3600 South Constitution Boulevard  
West Valley City, Utah 84119-3720  
Office: (801) 963-3466  
Mobile: (801) 232-0466  
Fax: (801) 955-3604  
Email: [aaron.crim@wvc-ut.gov](mailto:aaron.crim@wvc-ut.gov)

FOR IMMEDIATE RELEASE

Date: October 30, 2013

Contact: Aaron Crim, Director of Public Relations & Neighborhood Services, 801-963-3466 (media)  
Craig Thomas, Asst. Director of Public Relations & Neighborhood Services, (801) 963-3285

## **West Valley City Launches Nextdoor, a Private Social Network for Neighborhoods**

West Valley City – West Valley City announced today that residents may begin using Nextdoor ([www.nextdoor.com](http://www.nextdoor.com)), a private social network for neighborhoods, to foster neighbor-to-neighbor and citywide communication. West Valley City residents can use Nextdoor to create private websites for their neighborhoods where they can get to know their neighbors, ask questions, and exchange information about neighborhood watch and safety issues, local events, school activities, upcoming garage sales, lost pets, and much more.

Nextdoor is free for the residents and the city, and was specifically designed to make neighbors feel comfortable sharing information with one another to help build stronger communities. All members must verify that they live within the neighborhood. Information shared on Nextdoor is password-protected and cannot be accessed by those outside the neighborhood or found on Google or other search engines. In addition, Nextdoor never shares personal information with any third parties.

“In the early 20th century folks sat on their front porch and were social with their neighbors,” said West Valley City Mayor Mike Winder. “In the early 21st century folks are instead on their social media but thanks to ‘Nextdoor’ can still be social with their neighbors. Positive interactions within neighborhoods has always been vital to the social fabric of a community, and West Valley City now has a tool to help enhance that.”

Neighborhoods establish and self-manage their own Nextdoor website, and information shared on Nextdoor is only visible to verified members. West Valley City will be able to post important information, such as crime and safety updates or local events, to Nextdoor sites within the city; the City will not be able to access the residents' websites, contact information or content.

“I am really excited to start using Nextdoor to get to know my neighbors,” said West Valley City resident Philip Wayman. “I look forward to meeting some of my neighbors for the first time, and I hope it will make us more connected and an even better neighborhood.”

West Valley City has been mapped into twenty-five different neighborhoods. Those interested in joining their neighborhood's Nextdoor website can visit [www.nextdoor.com](http://www.nextdoor.com) and enter their address. If Nextdoor is available in their area, they can immediately sign up. If a Nextdoor website has not yet been established for their area, active and engaged neighbors are invited to apply to bring Nextdoor to their neighborhood.

For more information, or if you have questions about your Nextdoor website, contact Craig Thomas at 801-963-3285 or [support@nextdoor.com](mailto:support@nextdoor.com).

###